

BUYER'S GUIDE for the Hollywood 100 Sale

Bonhams & Butterfields is pleased to be providing auction services for Project Angel Food's Hollywood 100 Sale to help support its charitable efforts in the community. As you will find in these directions, bidding and buying at auction is easy and exciting. Should you have any further questions about the auction process or the lots being offered, please visit our website at www.butterfields.com or call the Los Angeles Reception Desk at (323) 436 5552.

Please note that we are waiving our standard buyer's premium for this special Hollywood 100 Sale; however, a 5% online buyer's premium will apply to all purchases made by winning bidders who use eBay Live Auctions on the Internet to place bids, which amount is intended to defray the cost of the online bidding facility.

Also, please note that buyers in the Hollywood 100 Sale are asked to pay and pick up as soon as practicable and in any event no later than 4:00 p.m. Pacific Time on the second business day following the auction. Payment for lots purchased in this sale may be made to Bonhams & Butterfields by cash, checks drawn on a U.S. bank, money order, wire transfer, Visa or MasterCard credit or debit card. Shipping and removal of purchased lots are the responsibility of the buyer.

Auction Catalog

The illustrated auction catalog provides descriptions and estimated values for the lots being offered for sale. A "lot" may consist of a single item or a group of items being auctioned together. The catalog also includes the dates and times for the preview and auction and the full text of the Conditions of Sale applicable to bidders and buyers in the auction.

A printed version of the catalog may be purchased directly from Project Angel Food by calling (323) 845 1800 ext. 234. An online version of the catalog for this sale is available for viewing or download at www.butterfields.com, and the lots available for online bidding may also be viewed at eBay's Live Auctions website located at www.ebayliveauctions.com.

Auction Preview

The auction preview is your chance to inspect each lot prior to the auction. We encourage you to look closely and examine each object on which you may want to bid so that you will know as much as possible about it. Lots are sold "as is" and with all faults; illustrations in the auction catalog, on the website and in other materials are provided for identification only. At the preview, staff will be available to answer your questions and guide you through the auction process. The preview for the Hollywood 100 Sale property is scheduled for Friday, June 16th, from 11:00 a.m. to 5:00 p.m. Pacific Time in our Los Angeles gallery.

"Experiences" and Similar Intangible Lots

Many of the lots offered in the Hollywood 100 Sale consist of "experiences" such as luxury hotel stays, meals with celebrities, visits to television or movie sets, walk-on roles, entry to premieres, and similar intangible experiences and services, rather than personal property. Most "experience" lots will be represented by redeemable certificates upon purchase. In many cases, advance reservations are required for use of these lots; dates for such services, tours, meals, hotel stays, and similar experiences are to be arranged at the mutual convenience of the provider, the celebrity (if applicable) and the buyer and are subject to availability.

Please note that, unless specifically stated otherwise: travel to and from the site of the service or experience is not included with the lot; some experience lots may have specified usage periods; some

experience lots may exclude taxes, gratuities, and alcoholic beverages; use of some experience lots may be pre-conditioned upon the satisfactory performance of a security background check on the participant and/or the delivery of a signed waiver by the participant(s); experience lots may not be resold or transferred; and there are no refunds or exchanges of such lots. Questions regarding the use or fulfillment of all such "experience" lots should be directed to Project Angel Food at (323) 845 1800 ext. 234.

Estimates

The auction catalog includes an estimate for most lots. The estimates are provided as a general guide to current market value only. Estimates should not be interpreted as a representation or prediction of actual selling prices and are not warranted by Bonhams & Butterfields or Project Angel Food for tax or general value purposes.

Reserves

Some of the lots in the catalog may be subject to a "reserve." The reserve is the minimum price that the seller is willing to accept for a lot. This amount is confidential and does not exceed the estimated value.

Bidding At Auction

You can bid in the Hollywood 100 Sale in several ways: in person, online via eBay's Live Auctions capability, via absentee bid, or over the telephone. Registration is required to participate in all forms of bidding. You can obtain registration information online or by calling the Los Angeles Reception Desk at (323) 436 5552.

Lots are auctioned in consecutive numerical order as they appear in the catalog. Bidding typically begins below the stated estimate. The auctioneer will accept bids from interested parties, within his or her discretion (and may also execute bids on behalf of the consignor up to the amount of the reserve, but never above it, for lots subject to a reserve). We assume no responsibility for failure to execute bids for any reason whatsoever.

By bidding at auction, whether in person or by agent, by absentee bid, telephone, online or other means, the buyer or bidder agrees to be bound by the Conditions of Sale.

Bidding In Person

To attend the Hollywood 100 auction in person, you will need to first purchase a ticket from Project Angel Food, which includes a copy of the printed catalog, attendance at the pre-auction reception, and entry to the auction. Tickets cost \$25 per person and can be purchased by calling (323) 845 1800 ext. 234 or visiting Project Angel Food's online ticket registration page available through www.angelfood.org.

Once at the auction venue, you will need to register at the Reception Desk in order to obtain a numbered bid card. To place a bid, hold up your card so that the auctioneer can clearly see it. Decide on the maximum amount that you wish to pay and continue bidding until your bid prevails or you reach your limit. If you are the successful bidder on a lot, the auctioneer will acknowledge your paddle number and bid amount.

Bidding Online

Most lots in this auction are available for online bidding using eBay's Live Auctions capability. To register to bid online, please visit www.ebayliveauctions.com in advance of the day of the auction. A valid eBay user account is required prior to registering to bid via eBay Live Auctions, and a 5% online buyer's premium will be added to the winning bid price for all sales made to online bidders in this sale.

Absentee Bids

As a service to those wishing to place bids, we may at our discretion accept bids without charge in advance of sale by telephone, by facsimile or in writing on bidding forms available from us. Open "buy" bids will not be accepted; all bids must state the highest bid price the bidder is willing to pay. Our auction staff will try to bid just as you would, with the goal of obtaining the item at the lowest bid price possible. In the event identical bids are submitted, the earliest bid submitted will take precedence. Absentee bids will be executed in competition with other absentee bids, any applicable reserve, and bids from other auction participants. A friend or agent may place bids on your behalf, provided that we have received your written authorization prior to the sale.

Absentee bid forms are available in both the print and online versions of the catalog and at our Los Angeles gallery. Absentee bids can be submitted prior to sale in person, online, via fax or via email.

Bidding By Telephone

Subject to availability, we can arrange for you to bid by telephone through a bidding clerk. To arrange for a telephone bid, please contact our Los Angeles Reception Desk at (323) 436 5552 a minimum of 24 hours prior to the sale.

Bid Increments

Bonhams & Butterfields generally uses the following increment multiples as bidding progresses, subject to the auctioneer's discretion:

Bid Price:	Increments:
\$50-200	\$10 increments
\$200 - 500	\$25 increments
\$500 - 1,000	\$50 increments
\$1,000 - 2,000	\$100 increments
\$2,000 - 5,000	\$250 increments
\$5,000 - 10,000	\$500 increments
\$10,000 - 20,000	\$1,000 increments
\$20,000 - 50,000	\$2,500 increments
\$50,000 - 100,000	\$5,000 increments
\$100,000 - 500,000	\$10,000 increments

The auctioneer may split or reject any bid at any time in his or her discretion as outlined in the Conditions of Sale.

Online Buyer's Premium

Although Bonhams & Butterfields is waiving its standard buyer's premium for the Hollywood 100 Sale, an "online buyer's premium" equal to 5% of the bid (hammer) price will be added to the winning bid price of each individual lot purchased by an online bidder, as set forth in the Conditions of Sale. The winning bid price plus the online buyer's premium (as applicable) constitute the purchase price for the lot. Applicable sales taxes are computed based on this figure, and the total becomes your final purchase price.

All sales are final and subject to the Conditions of Sale found in the auction catalog, on our website, and available at the Los Angeles Reception Desk.

Payment

All buyers are asked to pay and pick up by 4:00 p.m. Pacific Time on the second business day following the auction. Payment for lots purchased in the Hollywood 100 Sale may be made to Bonhams & Butterfields by cash, checks drawn on a U.S. bank with approved credit, money order, wire transfer, or Visa or MasterCard credit or debit card. All items must be paid for within 2 business days following the auction. Please note that payment by personal or business check may result in property not being released until purchase funds clear our bank.

Sales Tax

California, Arizona, Illinois, Massachusetts, Nevada, New York, Pennsylvania and Washington state residents must pay applicable sales tax. Other state or local taxes (or compensating use taxes) may apply. Applicable sales tax will be automatically added to the invoice unless a valid resale number has been furnished or the property is shipped via common carrier to destinations outside the states listed above.

Shipping & Removal

Although the shipping and removal of purchased lots are the responsibility of the buyer, Bonhams & Butterfields can assist with and accommodate shipping for certain items. Please contact the Los Angeles Cashier Desk at (323) 436 5427 for more information or to obtain a quote. Our shipments are made during weekday business hours up to four weeks after payment is received. Because a signature upon receipt is required for insurance purposes, carriers are not permitted to deliver to P.O. Boxes.

International buyers are responsible for all import/export customs duties and taxes. An invoice stating the actual purchase price(s) will accompany all international purchases.

Handling and Storage Charges

Lots uncollected at Bonhams & Butterfields after 10 days may be removed to offsite storage. Handling and storage fees will apply.

Auction Results

To find out the final purchase price for any lot following the sale, please call our automated auction results line at (800) 223 2854 ext. 3410. All you need is a touch-tone telephone and the lot number. Auction results are usually available on the next business day following the sale or online at www.butterfields.com or www.bonhams.com/us.